

Briefing Note

Title: HeadStart Sustainability

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Job Title: Children's Innovation lead

Intended Audience:

Internal

Partner organisation

Public

Confidential

1. Purpose or recommendation

- a. To provide an update on the HeadStart sustainability plan
- b. To invite discussions on the plan

2. Overview

- 2.1 HeadStart Wolverhampton is a five-year National Lottery funded programme which will end in July 2021. As we enter the sustainability phase, we have moved from a 'test and learn' to 'learn and embed.'
- 2.2 Learning from the programme around the impact on outcomes for young people will be informed through the HeadStart evaluations – local and national. Whilst there has been some initial evaluation data produced, the full findings will take some time to emerge and in order to augment this data, and in keeping with the co-productive approach, the HeadStart Partnership was committed to engaging with and hearing from a wide range of stakeholders about the elements of the programme they value and why; the impact it has had; and what they would like to see sustained.

3. Reach Figures

- 3.1 Since April 2018 HeadStart has worked with 2820 young people in schools. 2374 young people (84% of total number engaged) successfully completed at least one school-based intervention. These courses included SUMO, HEROS, HEROS+, HYPE, Digital Ambassadors+, Getting Ahead, JumpStart and Work Ready.
- 3.2 HeadStart in the community has connected with 901 young people in the 'Place to Go' activities in 4 areas of the city. From these young people, 620 have been regular attendees (69% of total number engaged). This is larger than the forecast 60% expected for community engagement with young people.

3.3 In total, from April 2018 to the end of March 2019 the program has engaged with 3482 different young people in either school or community environments and 569 in both school and community environments (16% of the total number engaged).

3.4 Community work with parents has seen 518 parents or carers receive support or take part in activities or training. Out of these 335 have been in regular contact with the community activities (65%) which is more than the projected 60%.

4. Progress to date

4.1 Continued success against the targets. In some areas such as work ready and school support we have over achieved. Where reach targets have not been achieved, a review was undertaken, and corrective action put in place. This has resulted in de-commissioning and re-commissioning of services.

4.2 HeadStart Wolverhampton acknowledged that the programme would be unable to meet some of the previously proposed cash income targets for years 2019-20 and 2020-21. A revised programme budget to support the required activity without a dependence on earned income has now been developed

4.3 A review of the workforce development workstream resulting in a new chair (Head of Service Inclusion Support) and the development of a work programme.

4.4 Greater links with the corporate participation and co-production strategy. The Local Authority Corporate Parenting Officer has now joined the senior leadership team and a joint work programme on co-production has been produced.

4.5 Work with the school improvement team and public health specialists to incorporate WMF (wellbeing measurement framework) well-being measures into the bi-annual Health Related Behaviours Survey and identify areas of alignment within the PHSE curriculum.

4.6 Work with successful local steering groups and successful consortiums to facilitate sharing of bid writing and other expertise with smaller community organisations.

4.7 Working with National Children's Bureau on sustainability.

5. Sustainability

Based on the test and learn the following themes will be part of the learn and embed sustainability plan.

- Co-Production
- Community
- School Support
- Workforce
- Parenting

Details of the plan is presented below.